



Maximize Your Business Success by Prioritizing Sustainability

Why Start Now & How to Begin

Synopsis

- This event, **titled** "Maximize Your Business Success by Prioritizing Sustainability", is for enterprises who are looking to enhance their sustainability strategies and unlock significant business benefits. This seminar will provide a comprehensive roadmap for businesses to jumpstart their Environmental, Social, and Governance (ESG) reporting and practices.
- Participants will learn how leading companies have successfully integrated sustainability into their operations, resulting in increased profitability, improved brand reputation, and long-term growth.
- This event will also have a special focus on how to obtain grants to jumpstart the sustainability journey.

Attendees will leave with practical insights on how to start or enhance their sustainability journey, the business case for early ESG adoption, and strategies to gain a competitive edge in today's market. The event serves as a 'call to action' for enterprises to prioritize sustainability, demonstrating the substantial gains that can be achieved by doing so.

Seminar Details

Date: 10 October 2024 (Thursday)

Venue: Epson Solution Centre

Time: 2.00 pm - 5.30 pm

No. of audience: 30 pax to 50 pax

Tea-Break is included.



Target Audience

Medium and Large Enterprises

- Corporate Sustainability Officers
- Corporate Social Responsibility (CSR) Teams
- Supply Chain Managers
- CTO
- Procurement Managers
- CFO

Small and Medium Enterprises (SMEs)

- Business Owners and CEOs
- Operations Managers
- Financial Officers

Agenda (proposed)

Time	Topic	Speaker
2.00pm - 2.30pm	Registration & Welcome	-
2.30pm - 3.00pm	Introduction to Climate Reporting	Carbon Disclosure Project (CDP) - Mr Alvin Chew
3.00pm - 3.30pm	An Organization's Journey on Sustainability	Epson - Mr Derek Tan
3.30pm - 4.00pm	How Leading Companies Have Integrated Sustainability, Boosting Profitability and Growth	Estes Consultancy - Mr Jin Ng
4.00pm - 4.30pm	CTC Grants	NTUC U SME - Mr Alvin Poh
4.30pm - 5.00pm	Empowering Corporate Sustainability Journey	NTUC Learning Hub - Mr Low Choon Chye
5.00pm - 5.30pm	Networking - Tea Break	-

Alvin Chew

Carbon Disclosure Project (CDP)



Alvin Chew heads the APAC (ex China & Japan) Corporate Disclosure Team at CDP. He leads the business development strategy on convincing companies to disclose their environmental impacts on climate, water and forests to CDP.

Before CDP, Alvin had experience in product management, global business development strategy and sales at major data providers such as Argus and Bloomberg. He was also the first commercial hire, tasked with scaling up the business, for two data startups specializing in agriculture and financial ESG data. At Argus, he successfully convinced the base oil industry to switch pricing benchmark from a competitor with more than 20 years head start. Alvin holds a degree in Economics and Actuarial Science from the Singapore Management University.

Derek Tan

Head of Sales and Marketing, Epson Singapore



Derek Tan is the Head of Epson Sales Division in Singapore. A seasoned leader, Derek is in charge for all of Epson Singapore's sales and marketing efforts, operational matters, as well as the Epson Customer Care Centre, which provides both pre- and post-sales support.

Believing in a people-first approach to leadership, Derek places great importance on mentoring and nurturing his team. Having been at Epson for three years now, he has already brought about consecutive years of revenue growth for the Singapore operations. Beyond the revenue contribution, Derek has made his mark in implementing changes within the company's leadership structure to promote a culture of growth and career development.

Possessing 15 years of experience across a wide range of companies and industries, Derek kickstarted his career in sales and marketing at a start-up, before moving to Fujifilm where he spent a decade honing his skills and expertise in sales. Derek took up the mantle of Sales Director where he oversaw Fujifilm's enterprise business segment comprising of the firm's largest clients in Singapore across all industries, contributing to more than 70 percent of Fujifilm Singapore's revenue.

During his tenure at Fujifilm, Derek was also crucial in nurturing top talent, successfully leading a 90-strong team in a complex project to maximise growth and profitability, while introducing data-driven processes to enhance organisational results and insights.

Jin Ng

**Managing Director,
Estes Consultancy**



Mr. Jin Ng is the Managing Director of Estes Consultancy, bringing a wealth of experience in both sales and marketing. As an entrepreneur, he has a proven track record in B2B sales, particularly within the IT and sustainability sectors. His deep understanding of these industries has allowed him to develop innovative solutions and strategies that drive growth for his clients and partners.

With a strong foundation in sales and a commitment to sustainable business practices, Mr. Ng has been instrumental in helping organizations align their operations with environmental goals while maintaining profitability. Under his leadership, Estes Consultancy has become a trusted partner for companies looking to navigate the challenges of sustainability and integrate it into their core strategies.

Mr. Ng's extensive experience, entrepreneurial spirit, and industry expertise make him a highly sought-after speaker on topics such as sustainability, IT solutions, and sales strategy.

Alvin Poh

**Account Manager,
NTUC U SME**



Alvin Poh joined NTUC U SME in 2023 as an Account Manager, bringing over a decade of experience across various industries, including retail, automotive, professional services, and beauty & wellness. With a strong background in marketing, he has spent the past 10 years honing his skills and delivering impactful solutions in diverse business environments.

Low Choon Chye

Head, Sustainability & Advanced Manufacturing Cluster, NTUC LearningHub



Choon Chye, the valedictorian of his cohort with a Bachelor's degree in Engineering, specializing in Aerospace Engineering, has become a distinguished leader in his role as the Head of Sustainability & Advanced Manufacturing Cluster at NTUC LearningHub. Known for his pioneering efforts, he has forged alliances with world-class organizations and government agencies, introducing innovative products that have led to transformative growth across diverse fields including Sustainability, Robotics, Automation, Metaverse, Wellness, Land Transport, and Workplace Safety & Health (WSH).

Furthermore, Choon Chye is both WSQ Diploma in Design and Development of Learning for Performance and WSQ Advanced Certificate in Learning and Performance certified, showcasing his dedication to continuous learning and professional development.

In addition to his academic excellence, Choon Chye's commitment to fostering sustainable practices within organizations is evident through his active engagement with companies on their Learning & Development (L&D) needs in Sustainability. This further solidifies his reputation as a leader dedicated to excellence and innovation in the realm of sustainability and advanced manufacturing.

About NTUC LearningHub

With a mission to provide learning that makes Every Worker a Better Worker, Every Job a Better Job, Every Company a Better Company, NTUC LearningHub (LHUB) has made significant strides in the realm of continuing education and training (CET). LHUB has facilitated training for over 26,000 organizations, offering more than 2.5 million training places across a diverse spectrum of over 2,900 courses. These courses span areas such as Workplace Security & Health, Foreign Worker Training, Business Excellence, Security, Infocomm Technology skills, and more. As a leading CET center for WSQ framework courses, LHUB has garnered several awards for its commitment to providing high-quality education and training opportunities:

- ESG Business Awards 2023 – Economic Empowerment & Community Health Outreach Programme Awards
- Training Industry's IT & Technical Training Watch List
- ICDL The Digital Skills Standard – Social Impact Partner of the Year
- HRM Asia Readers' Choice 2023 Awards: Gold Award Winner for Best Corporate – Learning and Development Provider
- HR Asia Award 2023 – Best Companies to Work for in Singapore
- Leading MOM-accredited training provider for Workplace Safety and Health (WSH) since 2005
- Singapore HRM Awards 2021 in the Learning & Development Provider category

An Organization's Journey on Sustainability

– EPSON



The End
